



“TOUR OF CAPITALS” - ITALIAN EDITION

# Italian Culture, Processes, and Ecosystems for Knowledge Valorisation

Knowledge valorisation is about transforming scientific knowledge into practical solutions that benefit everyone. Enhancing it is crucial for addressing challenges such as climate change, digital transformation, socio-economic issues, security, and defence.

The Italian Ministry of University and Research (MUR) is involved in many projects finalised to deliver impactful policy reforms aimed at empowering Italy's state-owned universities to promote knowledge valorisation by focusing on developing and improving relevant networks, infrastructure, and services.

This agenda details the program of a **one-day event in Italy on knowledge** valorisation, designed to align **EU and national policies** by fostering an open exchange between stakeholders. The event provides a platform for mutual learning where representatives from Italy and the European Union can share insights, best practices, and strategies to enhance knowledge valorisation across different levels.

The initiative is **co-organized by the European Commission’s Directorate-General for Research and Innovation (DG R&I) – Directorate Prosperity**, the **Italian Ministry of University and Research**, and **Politecnico di Milano**.

6th June 2025  
9:30-16:30  
In person and Online

Carlo de Carli Room,  
B9 Building  
Politecnico di Milano  
via Durando 10  
20158 Milan  
CAMPUS BOVISA

# Programme

## MORNING SESSION (9:30-13:15)

09:30-10:00

Opening and welcome

**Donatella Sciuto** - Rector of the Politecnico di Milano  
**Claudia Colla** - Head of Regional Representation, EU Commission  
**Gianluigi Consoli** - General Director Internationalization and Communication, Italian Ministry of University and Research

10:00-10:15

EU knowledge valorisation policy boosting competitiveness

**Maria Cristina Russo** - Director Prosperity, DG Research & Innovation, EU Commission

10:15-10:30

The roadmap of the Italian Ministry of University and Research to knowledge valorisation

**Francesca Galli** - Technical Secretariat, Cabinet of the Italian Ministry of University and Research

10:30-10:45

Current instruments to support knowledge valorisation in the Italian context

**Francesco Morgia** - Regulatory Affairs, Planning, Administrative Coordination, and Monitoring Unit, Italian Ministry of Enterprises and Made in Italy

10:45-12:00

Panel discussion: the practice of knowledge valorisation in Italy

Moderated by:

**Michele Mazzola** - Head of Unit, Research Internationalization, Italian Ministry of University and Research

Participants:

**Nicoletta Amodio** - Head of Industry and Innovation, Confindustria  
**Luigi Gallo** - Head of Incentives and Innovation Business Unit, Invitalia  
**Giuseppe Conti** - President of NETVAL, Network for Research Valorisation, and General Director IUSS Pavia  
**Daniele Rocchi** - Vice Rector for Technology Transfer and Corporate Relations, Politecnico di Milano  
**Felice Simonelli** - Head of EU Policy, Cassa Depositi e Prestiti (CDP)

12:00-13:15

Panel Discussion: the future of knowledge valorisation unlocking the potential for academia and industry co-creation

Moderated by:

**Francesca Rizzo** - Rector's Delegate for European Research Projects, Politecnico di Milano

Participants:

**Giovanna Iannantuoni** - President of the CRUI and Rector of Università di Milano Bicocca  
**Maria Cristina Russo** - Director Prosperity, DG Research & Innovation, EU Commission  
**Luca De Angelis** - CEO Tech Europe Foundation  
**Luigi Nicolais** - Italian Representative at the European Innovation Council (EIC) and European Innovation Ecosystems (EIE), EU Commission  
**Marco Falzetti** - Director of APRE, Agency for the Promotion of European Research

13:15-14:30

Light lunch

AFTERNOON SESSION (14:30-16:30)

14:30-15:00	<p>Best practices from EU</p> <p>Portugal Delegation to present country policies and infrastructures for knowledge valorisation.</p>
15:00-16:30	<p>Interactive Workshops</p> <p>Parallel sessions</p>
Table 1	<p>Code of Practice</p> <p><u>Moderated by:</u></p> <p><b><i>Anna Battiston, DG Research and Innovation, Directorate Prosperity, Unit Valorisation Policies and IPR, EU Commission</i></b></p> <p>The Code of Practice for the smart use of intellectual property (ERA policy action 7) is a bottom-up initiative co-created with the widest possible range of research and innovation stakeholders through an online community of practice. The objective of this code of practice is to provide support to stakeholders through recommendations and practical examples on how to handle challenges related to intellectual assets in the current research and innovation context (e.g. results co-ownership, skills development, valuation, international projects etc.). Participants to the workshop will have the chance to listen from the EU Commission about the Code of practice on industry-academia co-creation for knowledge valorisation and to feedback on it.</p>
Table 2	<p>ITA.CON project</p> <p><u>Moderated by:</u></p> <p><b><i>MUR, Italian Ministry of University and Research</i></b></p> <p>Participants at the table will have the chance to describe the results of the EU-funded TSI project “ITA.CON”, including its Final Report, presented last January, alongside the key initiatives of the EU in the area, such as the recommendations adopted by the Council of the European Union (Council Recommendation (EU) 2022/2415 of 2 December 2022 on the guiding principles for knowledge valorisation). It is a crucial document in shaping the strategy for reforms and changes that the Ministry is implementing. The ITA.CON report also serves as an invaluable working tool for Italian universities. Through the Conference of Italian University Rectors (CRUI), universities have initiated their own working group dedicated to Knowledge Enhancement and the Third Mission.</p>
Table 3	<p>Italian Network for Knowledge Valorisation</p> <p><u>Moderated by:</u></p> <p><b><i>NETVAL, Network for Knowledge Valorisation</i></b></p> <p>This session will present key initiatives developed within NETVAL - the Italian Network for Knowledge Valorisation and will showcase concrete examples of knowledge valorisation from across Italy. In particular, the participants will explore Italian best practices related to knowledge valorisation, including the "Master KEI on Knowledge Exchange and Innovation" and training on research impact management, the Knowledge Share platform for matching knowledge offer and demand, the T3Ddy joint lab on personalized pediatric medicine at the University of Florence, and the Recovery College for Mental Health at the University of Bologna, focusing on citizen engagement and territorial impact.</p>
16:30	<p>Conclusion</p>